

## Economic Profile and Reports

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### Open for Business

Relocate or start up your business in Kiama to take advantage of our low business costs, quality workforce and superior access to technology.

Kiama's small, medium and home-based businesses are taking advantage of this region's lower business costs plus the new high speed National Broadband Network. This means it can be easier and more profitable to sell products and services locally, nationally or internationally, all from the comfort and beauty of a Kiama coastal or country address. Or even while sipping coffee outside their favourite cafe.

### Professional Services

As Kiama's population increases so too does the demand for professional services (such as accountancy, architecture and law), throughout the region.

### Home-based Business

With new advances in technology, more and more business can be conducted online, thereby providing multiple opportunities for home-based businesses to service local, national and international clients from the comfort and beauty of their Kiama address.

### Retail

Both Kiama Municipal Council and the Kiama and District Business Chamber can provide you with information as to what retailing areas are currently serviced in the District and by whom, enabling you to make "right-move" decisions as to non-serviced or under-serviced retail opportunities in the context of existing, and future, business sustainability.

### Agribusiness

Today's diversified farming opportunities include organic/hydroponic crop production, and horticulture.

Kiama Coast & Country produces excellent grapes, vegetables, fruit and flowers (both native and

exotic) while some of the newer industries (alpacas, fish, coffee, olives, ginger, small animal meats and herbs) are finding favour among growing markets.

## **Eco and Rural Tourism**

With its close proximity to Canberra and Sydney, Kiama Coast & Country is ideally situated for Rural Tourism and Eco Tourism.

There's huge potential also for the establishment of a farm gate trail which will generate additional demand for the increasingly popular Farm Stay and B&B accommodation.

## **Economic Profile and Reports**

- [Kiama Economic and Employment Strategy - 2003](#)
- [Kiama Economic Development Strategy - 2014](#)
- [Kiama Regional Economic Development Strategy 2018 - 2022](#)
- [Kiama Regional Economic Development Strategy 2018 - 2022 \(supporting analysis\)](#)
- [Kiama Retail Study](#)
- [Kiama Council's Community Profile](#)
- [Kiama Council's Economic Profile](#)
- [Kiama Tourism Opportunities Plan](#)