

Public Art Design Brief

Art & About

Kiama Municipal Council recognises the important role of public art in actively engaging the community, creating a sense of place and enhancing the aesthetic landscape of our town. We are committed to implementing initiatives aimed at cultivating a dynamic and vibrant atmosphere where creativity flourishes. Council is currently pursuing the acquisition of temporary artworks to enrich outdoor bin shelters throughout the town.



SUMMARY

Commission: Bin Shelters (Art & About)

Location: Various locations including Kiama and Jamberoo

Target: Artists, designers, photographers

Artist fee: \$1,500 (excluding gst)

Applications close: 13 May 2024, midnight.

BACKGROUND

The key objective of this initiative is to celebrate *art & about*, and to provide an innovative way to showcase visual art, where you might least expect. This initiative will also provide opportunities to showcase the work of local artists and designers to enhance the visual amenity of the town.

OPPORTUNITY

Kiama Council is calling for Expression of Interest from artists, designers or photographers interested in creating digital designs for integration within outdoor bin shelters. The artwork should be unique in design and style; have conceptual links to the surrounding area; and should reflect the local context, people and place.

Chosen works will be 'in exhibition' for up to six months. **There are 3 opportunities available.**

ABORIGINAL HERITAGE

Kiama Municipal Council acknowledges the Traditional Owners of these lands, the Dharawal People, and recognises their continuing connection to the land and waterways. We pay our respect to their Elders past, present and emerging and extend this to all Aboriginal and Torres Straight Islander People.

ARTIST BRIEF

The selected artist and/or designer will be asked to develop an artwork/s that will be exhibited across 4 different outdoor bin shelters across the town, with a total of eight (8) artworks on exhibition.

New work, or existing work that can be adapted, will be considered. Artists will be paid an exhibition fee and may consider a single, centralised work to be repeated across all locations, a series of interlinking pieces, or 8 individual pieces to suit each locale.

The artist/designer may like to respond to the following themes:

- *Land's Edge*
Beaches, seaside, ocean, headlands, river mouth, harbours, Werri Beach, lighthouse, Black Beach, rock pools, rock platforms, coastal walk, blowholes
- *Heritage of Industries*
Cedar-getting, quarrying, farming, shipping, Jamberoo Butter Factory, fishing history
- *Aboriginal Significance*
Meeting places, harvest sites, cultural places
- *Heritage of settlement:*
Iconic buildings, churches, cemeteries, post office, Saddleback Mountain, Hoddles Track
- *Unspoilt nature*
Mangroves, waterbirds, casuarina trees, black cockatoos, basalt cliffs, fish, rainforest, Bonaira Reserve, Minnamurra Swamp, escarpment.

The artwork should respond to the below aims:

- Be visually bold and appealing
- Reflect locality, space and place
- Be visually appealing
- Demonstrate excellence in design and concept
- Not contain business logo, advertising or promotional material, imagery under copyright or imagery that is offensive or obscene or of a sensitive nature.

The designs will be printed and installed as decal stickers. The artist/designer will have final proof before print.



LOCATIONS

Terralong Street, Kiama and Allowie Street, Jamberoo.

Please note that these location may be subject to change.

SPECIFICATIONS

The selected artist will be required to develop eight (8) digital designs/artworks

The dimensions of the printable area (see above) are 1020mm (wide) X 800mm (high)

Artwork should be supplied as a Vector artwork (eps or vector pdf)

Allow 5-10 mm bleed

If scanning artworks, scan at highest quality (minimum 150 dpi)

Further submission details of final artwork will be given upon success of this EOI.

COMMISSION FEE

Artists/Designers will be paid a commission fee of \$1,500 (ex gst) and is inclusive of outdoor licensing/commissioning fee; research and development of digital artworks; artist statement for interpretive and promotional purposes.

APPLICATIONS

Interested artists are invited to complete an Expression of Interest (EOI) via our website

<https://bit.ly/44c6TUQ>

The EOI will include a written description of your artistic approach and style towards the design brief; portfolio images; and artist CV.

Submissions are to be received by midnight Monday 13 May, 2024. No visual concepts or designs are required at this initial stage of application.

The successful applicant will be contracted under a Memorandum of Understanding.

PROJECT SCHEDULE

EOI's open	30 April 2024
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EOI's close	13 May 2024
Artist/s engaged	28 May 2024
Exhibition period #1	July to December 2024
Exhibition period #2	January to June 2025
Exhibition period #3	July to December 2025

SELECTION CRITERIA

Applications will be accessed based on the following criteria

- Artistic merit and conceptual integrity
- Relevant experience and quality of previous projects

INTELLECTUAL PROPERTY RIGHTS

Copyright in all artworks created and/or exhibited in the course of the contract will remain the property of the Artist. The Artist shall give Council a fixed term, exclusive licence to exhibit the artworks for the purposes, and term, of the project and Council retains the right to document and/or reproduce the work for related non-commercial purposes including publicity and promotion of the project, education and record keeping. Wherever Council reproduces images of the artwork, Council will acknowledge the Artist as the creator of the Artwork and recognise the Moral Rights of the Artist in accordance with the Copyright Act 1968.

PRIVACY

Kiama Municipal Council respects your privacy at all times. The information collected for this application will be used for the purpose of assessing your submission, subject always to the *Government Information (Public Access) Act 2009 (NSW)*. For more information please see our Privacy Management Plan on our website www.kiama.nsw.gov.au

QUESTIONS?

Enquiries or any assistance with submissions (including hardcopy submissions) can be

directed to:

Carmelina Nunnari, Cultural Development Officer

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